



Bristol Metal Spraying & Protective Coatings Ltd

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PRIVACY POLICY

ASC03 14.05.2020

We are Bristol Metal Spraying & Protective Coatings Limited (BMSPC, "we", "our", "us").

Your privacy is important to us. This privacy policy, together with the terms of use, set out the basis upon which we collect and use your personal information and why we do this. This policy relates to your use of this website. All personal information is kept on a secure server.

Data Protection

For the purposes of data protection this policy refers to the 1998 Data Protection Act until 25th May 2018 and thereafter the EU General Data Protection Regulation (GDPR) or any subsequent, and successor, legislation. BMSPC controls the personal information we hold about you.

What is personal information?

Personal information refers to any information about an individual from which that person can be identified. It does not refer to anonymous data. Anonymous data is information where any personal identifiers have been removed.

What information do we collect?

We also collect information regarding your visit to www.bmspc.co.uk. This may include where you are geographically, how you were referred to us (e.g. search engines or email marketing), your browser and device type, the pages you viewed, the duration of your visit and any search terms used, and contact details if you make an enquiry to BMSPC including your name, e-mail address and contact telephone number.

How do we use your personal information?

We use this information to contact you and respond to your enquiry and to send news letters that may offer items of interest. Any information we collect about customers' browsing habits is used for statistical analysis and to continuously improve the BMSPC website and the products and services offered to our customers.

Why do we contact you?

If you have made an enquiry to us then we may add you to our mailing list. Your visit to our website may be recorded and used to contact you and in future marketing campaigns.

What are your rights?

Right of access – You have the right to obtain confirmation that your data is being processed and request access to your personal data. Please make a request in writing.

Marketing communications

We may include you in our mailing list, and from time to time send marketing newsletters.

How to unsubscribe from marketing communications?

All BMSPC contacts have the choice to refine or opt out of receiving marketing communications from us, contact sales@bmspc.co.uk to opt out of receiving marketing information.

The bit we cannot control...

We may use cookies (electronic tags) to monitor your browsing and buying habits on our site, for example, which pages are visited. You can change the settings on your browser to prevent cookies being stored on your computer without your explicit consent.

Thank you

If you have questions about your personal data or our privacy policy, please write to us at:

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